

# Sponsorship Proposal



Presented by:  
**Feast of the Hunters' Moon**

Request for support for the forthcoming  
Feast, to be held October 24-25, 2026.

# Meet The Feast

Founded in 1968, the Feast of the Hunters' Moon is the largest living history reenactment focused on the 18th century life in the Midwest. This event welcomes over 5,000 dressed participants ranging from reenactors and merchants, to local volunteers and social organizations raising funds to support area nonprofits. The Feast is held annually in early autumn on the banks of the Wabash River, four miles southwest of West Lafayette, Indiana on South River Road.

Sponsor funds support the operating costs associated with holding such a huge, time-honored tradition. The Feast is one of Tippecanoe County's biggest tourism attractions, bringing over 2 million dollars into the local economy. Explore our sponsorship options to see how your business can support our event, and be seen by thousands of visitors as a supporter of history and the arts in your community.



## Our Staff



**Brooke Sauter**

Event Manager



**Jeff Burnworth**

Event Chairman



**Jeff Schwab**

Event Chairman



**Claire Eagle**

TCHA Executive Director

## Event Timeline

### Thursday

#### Special Kids Day

Intended to create an educational experience for children with Special Needs in a less stimulating format.

### Friday

#### Education Day

The event welcomes 3,000+ area 4th graders to learn about Indiana History in an immersive format.

### Saturday/Sunday

#### Weekend Festival

Over 40,000+ visitors from all over the nation visit the event to Feast, learn, and engage.

# Why Become a Sponsor?

## By the Numbers

- The Feast welcomes an average of 40,000+ visitors each year—delivering up to 40,000 brand impressions in a single weekend. Maximizing your money!
- 40+ local organizations supported, including artisans, educators, nonprofits, and cultural groups. One sponsorship benefits them *all*.
- 300+ years of history interpreted through immersive, hands-on programming.
- 1 historic mission supported: Preserving local history through the Tippecanoe County Historical Association.

*Experience the event through a new lens, and walk away knowing you've made an impact on your community through an educational, immersive direction.*



## Flexible Partnerships

We offer sponsorship opportunities for every budget, even those who have no money to give, but instead have resources to spare! We want to partner with area businesses and leaders to create a mutually-beneficial relationship.



## Great Benefits at All Levels

Starting at the base tier of \$500, receive additional exposure through our social media, web, print, and other Feast marketing avenues.

Plus, complimentary tickets at every level!



# Benefits at All Levels

Our top-tier Sponsorship opportunities. Sponsors of this level receive all of the base-level package benefits, plus other great perks to provide further brand recognition throughout the event grounds.

## Blockhouse Sponsorship Package

- *All of the below tier benefits, plus...*
- Logo placement on ticket \*\*
- Customized promotional opportunity or event. Let's chat!
- Guided tour of Feast grounds with Event Manager on Friday evening of Feast weekend after hours
- 50 complimentary tickets for you and your staff

**\$15,000+**

## Historian Sponsorship Package

- *All of the below tier benefits, plus...*
- Naming rights to a event Admittance Gate of your choosing \*\*
  - *(Subject to availability, details below)*
- Sponsor name mentioned in the event opening and closing ceremony
- Highlighted placement in program & website as higher tier Sponsor \*\*
- 40 complimentary tickets for you and your staff

**\$10,000+**

## Habitant Sponsorship Package

- *All of the below tier benefits, plus...*
- Naming rights to an event performance location of your choosing \*\*
- 5 sponsor posts and tags on event social media \*
- 30 complimentary tickets for you and your staff

**\$5,000+**

\*Artwork and banners to be supplied by sponsor. Event will display and remove banners.

\*\* Must commit by June 15, 2026 to guarantee printed publication.

# Other Great Packages

Our introductory sponsorship opportunities. Receive excellent brand placement in front of thousands of visitors, plus other great benefits.

## Voyager Sponsorship Package

- *All of the below tier benefits, plus...*
- 3 sponsor posts and tags on event social media \*
- Complimentary Feast T-shirt (Shirt size requested)
- 20 complimentary tickets for you and your staff

**\$2,500+**

## Supporter Sponsorship Package

- *All of the below tier benefits, plus...*
- 2 sponsor posts and tags on event social media \*
- Sponsor logo featured in the event program \*\*
- 10 complimentary tickets for you and your staff

**\$1,000+**

## Base Sponsorship Package

- Logo or name placement on the official event website \*
- Sponsor name mentioned in the event program \*\*
- 1 sponsor post and tag on event social media \*
- Sponsor signage displayed during event \*
- 5 complimentary tickets for you and your staff

**\$500+**

## Friend of the Feast

- Logo or name placement on the official event website \*
- Sponsor name mentioned in the event program \*\*
- 1 sponsor post and tag on event social media \*

**\$150+**

# Additional Opportunities

Sometimes your business doesn't fit the standard mold, and that's okay! Let's discuss a custom sponsorship package that can benefit both parties. Email Claire today at [Director@TippecanoeHistory.org](mailto:Director@TippecanoeHistory.org)

## In-kind Trades

- Is financial commitment outside of your business' abilities, but want to be involved? Let's discuss trade opportunities. In-kind trades that meet certain value thresholds are eligible for all of the same advertising benefits of financial contributors.
- Trade needs include: Food for volunteer set up, trade skills, heavy equipment use, media promotion, and more.

[Inquire for more](#)

## Sponsor-named event locations

- Really want to maximize your sponsor dollars? Consider taking advantage of one of our named locations! In 2026, we now offer naming rights to our stages, and gates. Be seen by thousands in unique and creative locations on the grounds.
- *Must commit by June 15, subject to availability*

[Inquire for more](#)

## Early commitment perks

- Donors who commit at least \$3,000 by June 15 receive the opportunity to be featured on event promotional materials including paper brochures, City Bus wraps, and more.

[Inquire for more](#)

# The Details: Let's Work Together!

See what all is required to start the process and show your support for the 59th Annual Feast of the Hunters' Moon, October 24-25, 2026.

## Multi-year deals

- Show your commitment, plan ahead! 2, 3, and 5-year sponsorship contracts available. Receive greater benefits by committing for multiple years at a lesser rate.

[Inquire for more](#)

## Specs: What do we need from you?

- Contact information for sponsorship point person
  - Name, phone, email, business address
- A high-res version of your business' logo
- Banner with your business' logo (No larger than 2' x 4')

[Inquire for more](#)

## Let's get the ball rolling

- Fall will be here before we know it! Reach out to TCHA Executive Director Claire Eagle at [Director@tippecanoehistory.org](mailto:Director@tippecanoehistory.org) to discuss sponsorship opportunities today.

[Director@TippecanoeHistory.org](mailto:Director@TippecanoeHistory.org)



## Thank You

We really hope for your support for the continuity of this event. To begin the process of establishing a partnership, contact Claire Eagle, TCHA Executive Director, at the below email or phone number. We appreciate your interest in sponsorship, and look forward to discussing this opportunity!

## Contact Us

### **Claire Eagle**

*Tippecanoe County Historical Association Executive Director*

[www.FeastoftheHuntersMoon.org](http://www.FeastoftheHuntersMoon.org)

[Director@TippecanoeHistory.org](mailto:Director@TippecanoeHistory.org)

(765) 476-8411

### **Brooke Sauter**

*Feast of the Hunters' Moon Event Manager*

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